



COCA-COLA AMATIL
PAPUA NEW GUINEA



**INITIATIVE
OWNERSHIP**

**STRAIGHT FORWARD
OPEN**

**TODAY
TOMORROW**

PAPUA NEW GUINEA

Coca-Cola Amatil operates two manufacturing facilities in Papua New Guinea. It's here that the magic happens. It's where we produce a great range of global brands including Coca-Cola, Sprite, Fanta, and local favourite BU! These brands are a major part of the Papua New Guinea lifestyle, and the Coca-Cola brand continues to be a top beverage of choice for locals. Our fantastic products are sold throughout the 22 provinces of the country.

FAST FACT

- Our Papua New Guinea business employs more than 700 people.
- We produce 11 non-alcoholic beverages including Coca-Cola, Sprite, Fanta, Solo, Coke Zero, Schweppes, Tonic Water, Soda Water, BU Energy Drink, Nature's Own Water and Golden Crush Cordial.
- Amatil Papua New Guinea has four depots in Mt Hagen, Goroka, Madang and Kokopo, and runs 21 sales centres across the country.
- From the coast to the islands and the highlands of Papua New Guinea, we proudly service more than 14,000 outlets nationwide.

DID YOU KNOW?

- Coca-Cola was introduced into Papua New Guinea in 1969.
- Coca-Cola Amatil has been operating in Papua New Guinea for 25 years, and celebrates its Silver Jubilee in 2017.
- Our new can line will increase capacity at our Lae manufacturing plant from 800 to 1,200 cans per minute.



EVERYDAY
we create millions of
MOMENTS
of happiness &
POSSIBILITIES

OUR COCA-COLA AMATIL STRATEGY

As a Group we are focused on two overarching objectives underpinned by a strong and sustainable organisation across the Group and within each of our Businesses.



CCA PNG PEOPLE FOCUS

Personnel Management ⇒ Human Resource Management

Creating a strong workplace culture

**Invest in Leadership to
create competitive
advantage for CCA**

**Fast tracking talent and
driving performance**

**Building trust and
reputation as foundation for
confident growth**

PEOPLE FOCUS IN PAPUA NEW GUINEA

Invest in Leadership to
create competitive
advantage for CCA

Fast tracking talent and
driving performance

Leadership programs

Performance Management & Development system

Talent and retention

Right people in the right roles (organizational design)

Reward and recognise

PEOPLE FOCUS IN PAPUA NEW GUINEA

Building trust and
reputation as foundation
for confident growth

Advocacy program

Create competitive advantage through our people

Embracing the hearts and minds of our people

Building trust and reputation as foundation for confident growth

ADVOCACY PROGRAM – OUR AMATIL WANTOK

Embracing the hearts and minds of our people



- PRIDE**
- CELEBRATION**
- FAMILY & COMMUNITY**
- RECOGNITION**
- CAREER**



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